



CUNEO ADVERTISING IS ACCOMPLISHING TIER II AND TIER III INVENTORY OBJECTIVES AND SELLING SMARTER WITH LOTLINX /AI/™.

ANOTHER LOTLINX /AI/ SUCCESS STORY



KATIE JACKSON-RICHTER

CHIEF EXECUTIVE OFFICER & VICE PRESIDENT
CUNEO ADVERTISING

Cuneo Advertising is a full-service agency that offers a complete suite of marketing solutions to hundreds of Tier II and Tier III dealerships across the country.

Cuneo Advertising has been partnering with LotLinX since 2016 to help dealers achieve inventory objectives and enhance brand reputation within their given marketplace.

Katie leverages /AI/ to launch campaigns targeting specific vehicles that align with Tier II and III level marketing strategies.

LEARN MORE BY [REQUESTING YOUR FREE DEMO TODAY.](#)

\$3,070.71

AVG MONTHLY INVESTMENT



70

AVG VINS TARGETED



29

AVG VINS SOLD



41%

AVG SELL RATE

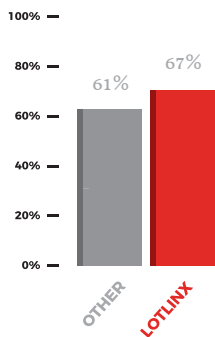


22

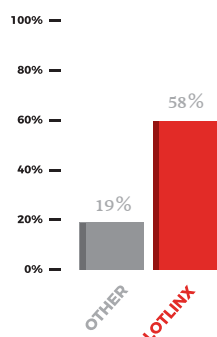
AVG VDP VIEWS / SOLD VIN



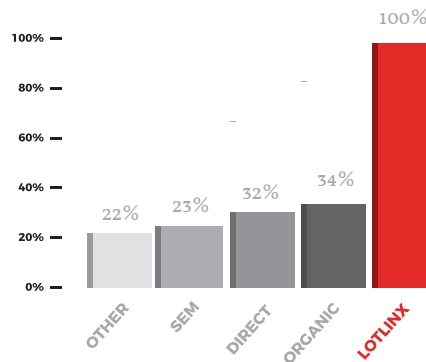
AVG % NEWLY ACQUIRED TRAFFIC



AVG % SESSIONS ENGAGING WITH INVENTORY



AVG % TRAFFIC TO VEHICLE PAGES



"LotLinX /AI/ has been a crucial ingredient to our clients' success. The platform allows complete tailoring of inventory strategies based on what Tier II and Tier III are running at the moment."

— KATIE

*Data depicts the average of one month of LotLinX-specific data for all Cuneo Advertising dealerships



Request your free demo today! 1-800-625-5469 or go to www.lotlinx.com