

Do you know all there is to know about your inventory?

10 tips to help you sell more cars

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- > 01 Know everything about the current state of the market.
 - > 02 Understand the ins and outs of your competition.
 - > 03 Have a strategy for each and every VIN.
 - > 04 Build your strategy around your goals.
 - > 05 Know everything about every car in the market - not just your own.
 - > 06 Price inventory to benefit your bottom line.
 - > 07 Know where you have waste & risk.
 - > 08 Target the right buyers for your inventory.
 - > 09 Know where your data comes from.
 - > 10 Let the numbers speak for themselves.

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