



Lotlinx VMX is a free browser extension that provides VIN-level recommendations on the perfect time to promote your vehicles. Boost recommendations are based on a proprietary set of real-time market, pricing, and shopper engagement data - available right on your desktop.

The Google Chrome extension is free to use for all stores registered under the Lotlinx platform.

## 1. Smart recommendations

Receive real-time recommendations on when and which VIN to “boost.”

## 2. Real-time market share

Track price, local market supply, and active shopper demand against local dealerships and national market standards.

## 3. VIN-level reporting

Track the current performance of your VINs based on analytics, demand, and pricing.

### Bob Ruth Ford prevents markdowns with boosts.

“I am using VMX every single day just because of the results that we’ve seen from it.”

#### Results:

Boosting an average of 30 VINs per month, Bob Ruth Ford avoids aging inventory and unnecessary markdowns.

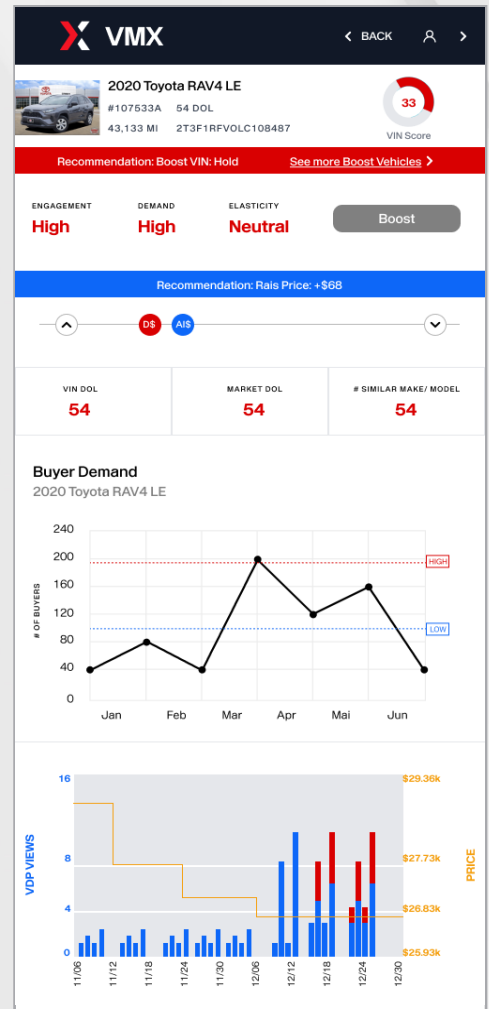
### Dennis Eakin Kia attributes sales to Lotlinx.

“We were spending a lot of money with vendors who were saying, ‘trust us’ without anything to support their claims.”

#### Results:

After just one month, Dennis Eakin Kia was able to attribute 81% of new website traffic sessions to Lotlinx.

## Put risk in the rearview mirror.



## SPECIAL OFFER:

Get your first 5 VINs for FREE  
(a \$500 dollar value)  
Sign up @ [lotlinx.com/vmx](https://lotlinx.com/vmx).



Learn more at [lotlinx.com/vmx](https://lotlinx.com/vmx)  
or call 1-800-625-5469