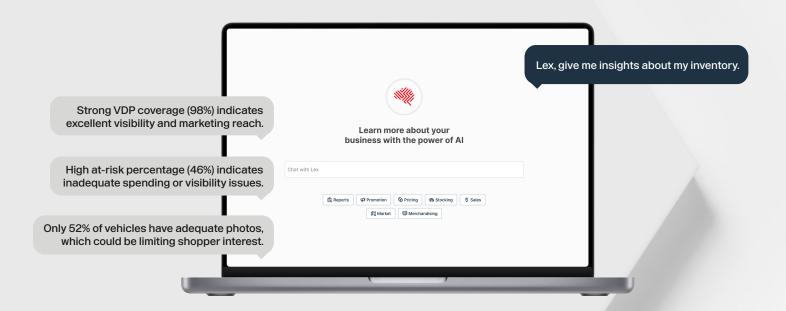


## Imagine a future where every dealership is powered by an always-on, intelligent assistant.

Lex is not just a tool, it's the heartbeat of your dealership, seamlessly integrated into your day-to-day operations. Powered by cutting-edge generative Al, Lex is always accessible, ready to provide instant answers, run analyses, guide your decisions, and execute them with precision.





## **Confidence in Every Decision**

Lex transforms complexity into clarity, eliminating blind spots and providing you with actionable intelligence and confidence at every turn.



## **See Beyond Today**

Lex proactively surfaces critical, data-driven insights on the questions you didn't even know to ask, so you're always steps ahead.



## **Versatile Support**

From launching marketing campaigns and repricing vehicles to uncovering deep data insights, Lex is there to make every task easier.

