



Lotlinx VINtv is the first end-to-end video inventory solution designed to help dealers increase sales, lower operational costs and improve customer experience.

Coupled with Lotlinx AI technology, VINtv unlocks the vast audience of mobile consumers and expands inventory exposure by delivering valuable shopping sessions to the VINs dealers need to move most.

Hyper-target your VIN-specific video advertising.

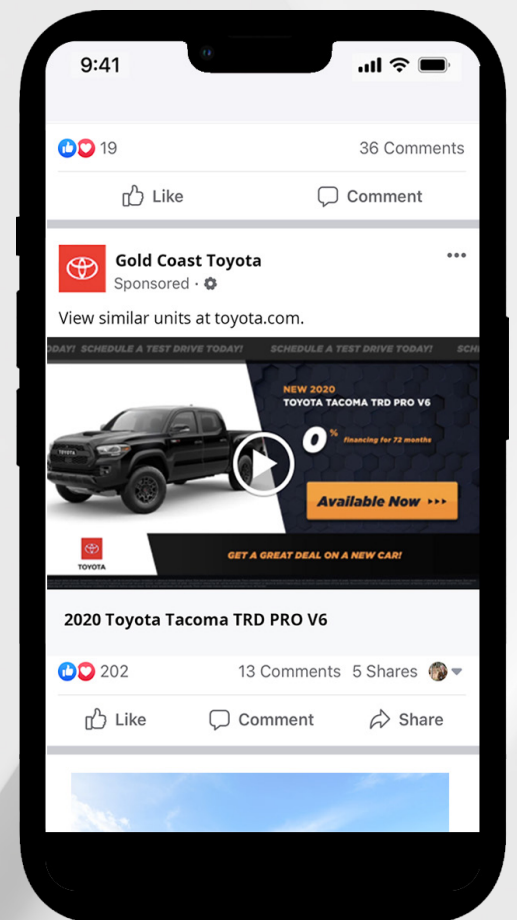
With access to your inventory feed, the AI-powered platform automatically:

Generates 7-second video advertisements for each campaign vehicle

Pulls visual and voice-over details directly from your inventory listing

Delivers ads on Google, Facebook, YouTube, and within all OTT streaming

Targets shoppers 20x more precisely than the leading marketing technology



Visit lotlinx.com or email hello@lotlinx.com to learn more.