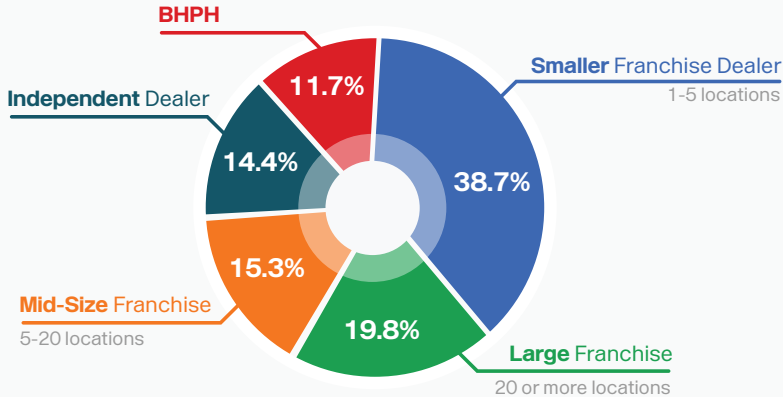


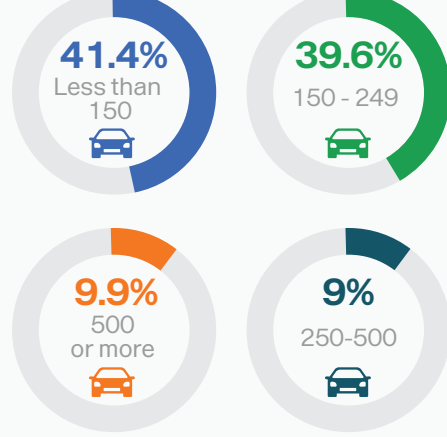
# Lotlinx

## 2024 Auto Retail Inventory Pulse

### > What is your primary business type?



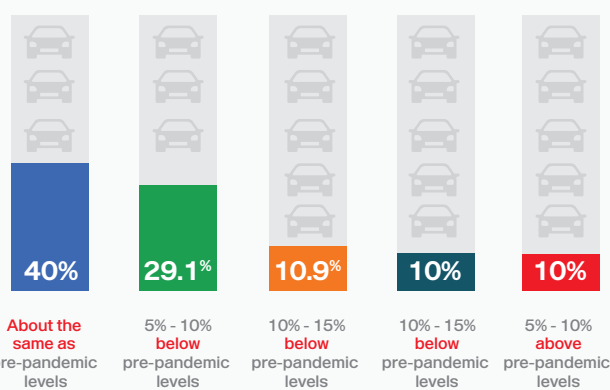
### > How many units do you sell each month?



### > What is your role?



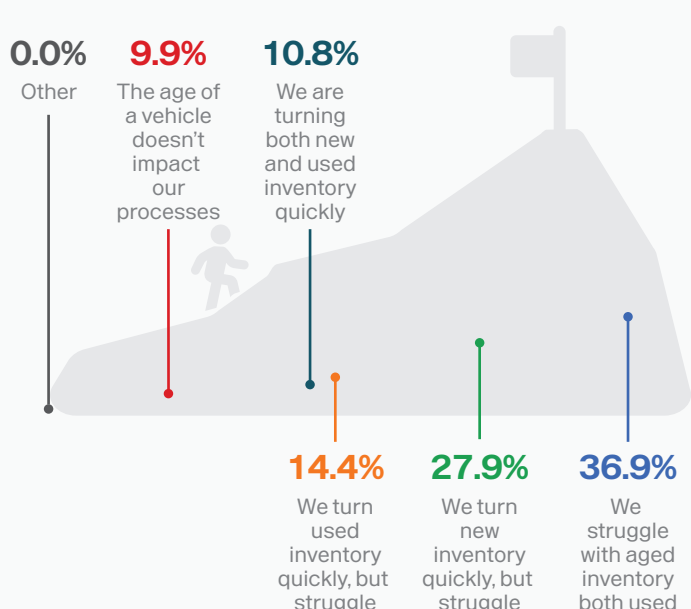
### > How would you classify your current vehicle inventory compared with pre-pandemic levels?



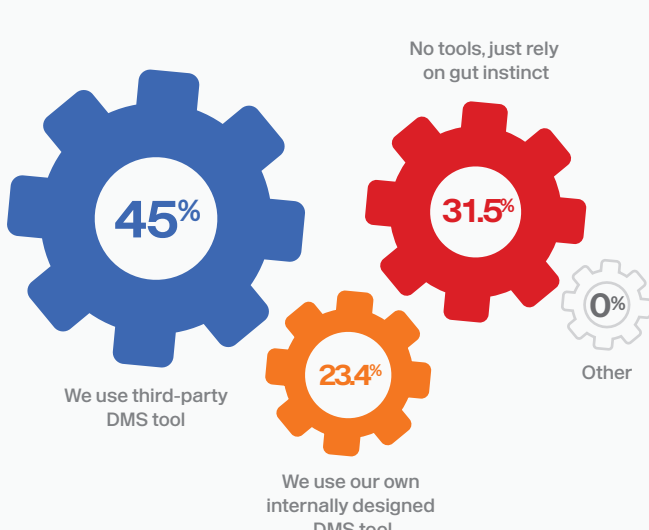
### > How would you classify your current vehicle inventory compared with same time last year?



### > How much of a challenge is aged inventory at your dealership? (Select all that apply)



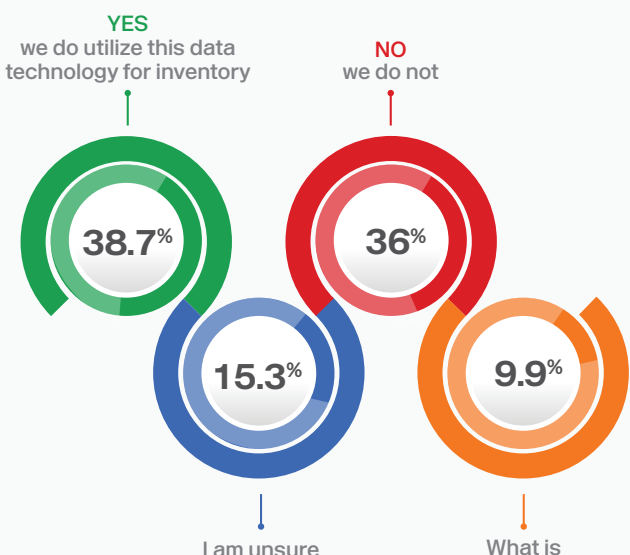
### > What tools or resources do you utilize to manage vehicle inventory? (Select all that apply)



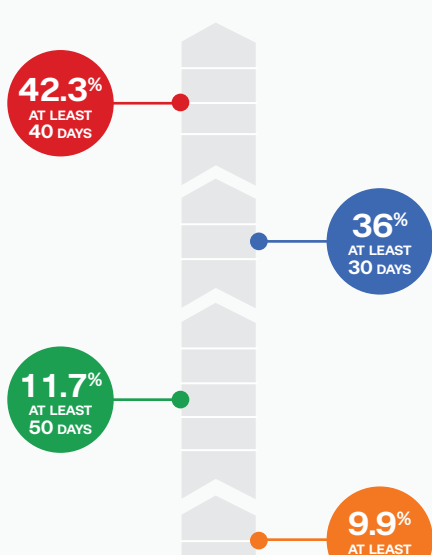
### > How would you rate your satisfaction with your current inventory management mode?



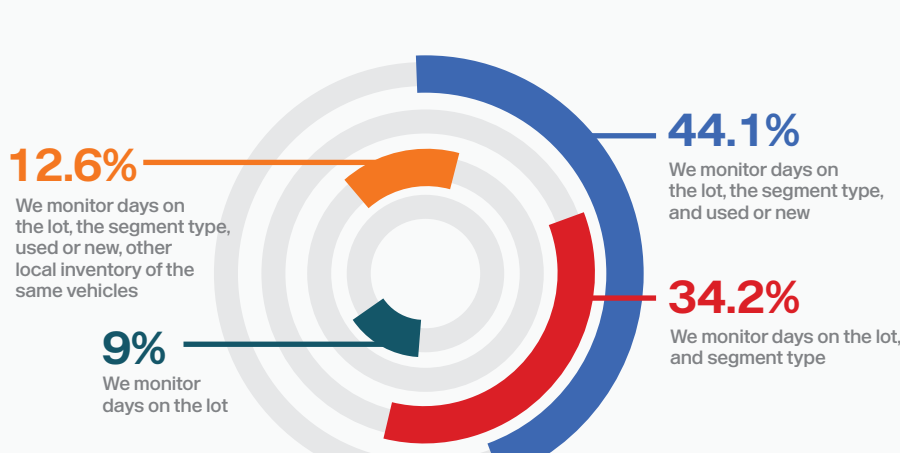
### > Do you currently leverage any Artificial Intelligence/machine learning or predictive modelling data to manage your inventory and adjust pricing levels?



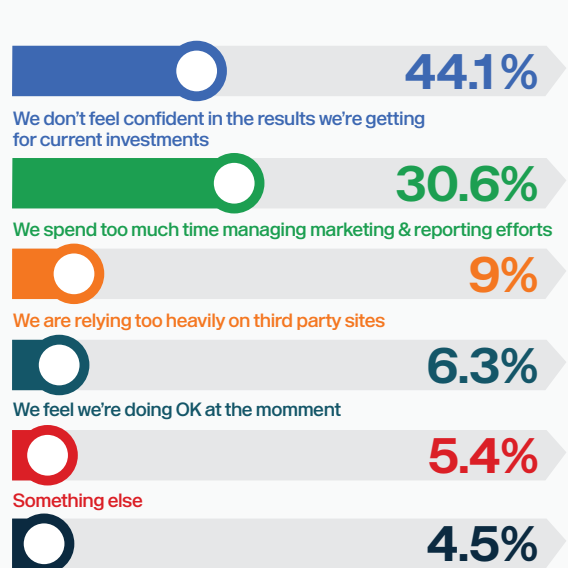
### > Typically, how many days do you wait before considering price reductions on a vehicle sitting in inventory?



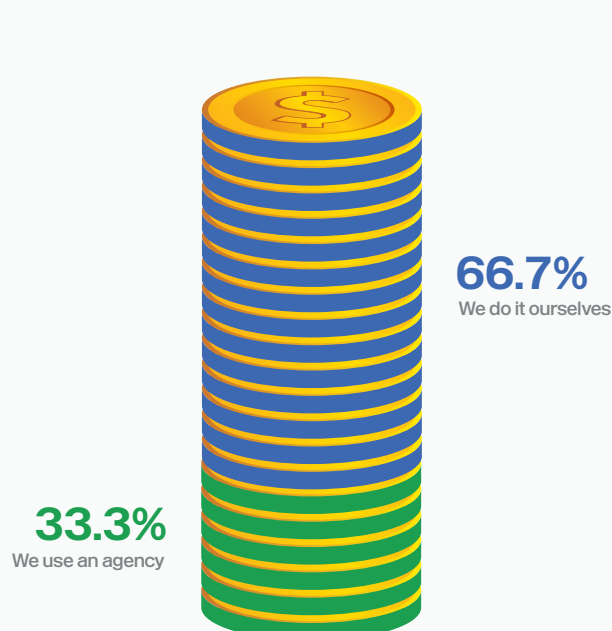
### > What data do you utilize to make decisions on when and how much to reduce prices for vehicles sitting in inventory?



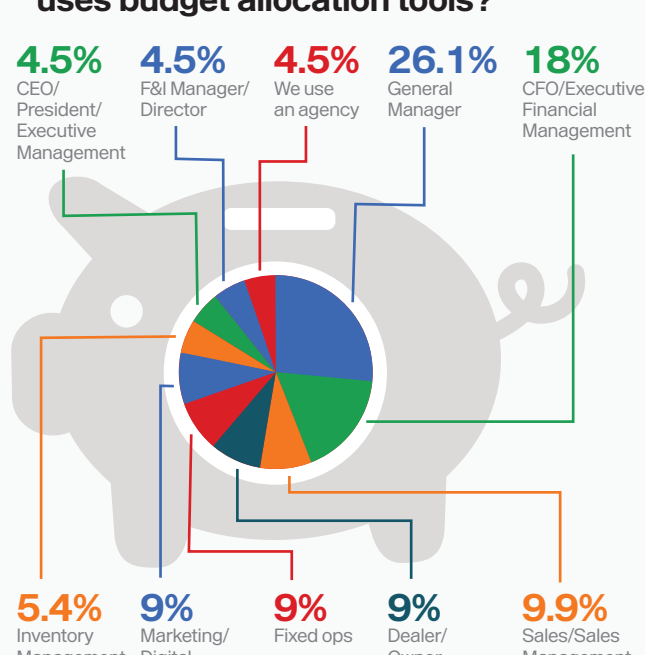
### > What is your biggest inventory pain point?



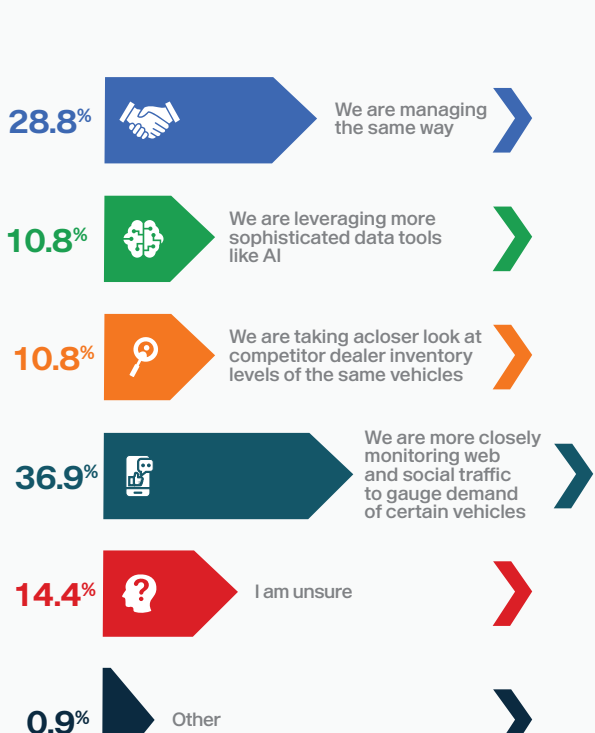
### > How are you managing your marketing budget?



### > If you manage your marketing budget yourself, what role in your organization uses budget allocation tools?



### > How are you managing inventory differently today compared with 1-2 years ago? (Select all that apply)



### > What keeps you up at night?



> Lotlinx provides automobile dealers with enhanced operational control over their retail business. Leveraging state-of-the-art real-time data and machine learning technology, Lotlinx is the only inventory management platform that enables dealers to automatically adapt to market dynamics, mitigating inventory risk through VIN-specific strategies. Dealers benefit by optimizing their profitability per vehicle retailed and moving metal faster.

Visit [lotlinx.com](https://lotlinx.com) to learn more.

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